



Business Plan Services

The No. 1 Business Planning Franchise



Investing in a BPS franchise is an exceptional opportunity enabling you to balance low risk with huge returns.

BPS has been preparing successful business plans for companies of all sizes, sectors and stages for over 20 years. **But business planning is just the start.** BPS makes available a full range of services across complementary areas, taking our clients from launch through all stages of their growth.

Established in 1991, we've built a business that is supported by a **global network** of highly qualified, trained business plan professionals who have enabled BPS to secure recognition as the market leader in business planning.

Reap the potential of your knowledge with a business of your own...but not on your own!

BPS' growth is testament to the demand for business planning assistance, whether for a company's internal use to define and share the strategy with their team, or to raise finance for start-up or expansion.

Our tried and tested business model, coupled with your skills and experience, provides you with the opportunity to maximise your potential while you do the same for your clients.

With the prospect of enjoying **6-figure earnings** within 3 years, BPS franchisees can benefit from the freedom, flexibility and success of being part of our network.

Are you ready to join us?

www.bizplans.co.uk/franchise



In today's competitive environment, astute entrepreneurs and managers realise the need for business planning to differentiate their business within a crowded marketplace.



Successful business planning, powerful sales messages and the development of an effective presentation are key to launching and growing a winning business. Whether 'fire-fighting' in difficult times or being too busy to work on their business as opposed to in it when the order book is overflowing, our clients enjoy the benefits of first-class professional support that is synonymous with the BPS brand.

BPS' established and proven systems, our expert knowledge, unique methodology and extensive resources are available exclusively to BPS franchisees.

Building successful businesses



Our end-to-end range of services has been specifically designed and proven to suit the different needs and budgets of our clients. This, together with the vast knowledge base of our network at your disposal, provides BPS franchisees with an exceptional opportunity to establish ground level client relationships and repeat revenues across a number of complementary areas:-

- Business planning and bespoke business plan preparation
- Sales and marketing planning
- Financial modelling
- Business messaging and positioning
- "Pitch" preparation
- Presentation training
- Building a management team
- Accessing finance

Do you have:-

- a proven sales background?
- strong management skills?
- an appreciation of the importance of effective business planning?
- sufficient drive to manage and grow your own business?

We can offer you:-

- An exceptional franchise opportunity for first-class management professionals
- A leading market brand with over 20 years' experience and expertise
- Proven success with lucrative rewards
- Flexible hours and low overheads

Share our success

Mike Walmsley.com

“ BPS assures its clients of powerful, strategic business plans that really deliver! ”

Mike Walmsley, World class recruitment training expert



“ The experience was a great learning curve for us and BPS did all they could to help us maximise the exercise. The end result has helped us focus on key areas of our business with a lot more intelligence and focus ”

Debbie Scott, Tomorrow's People



“ Being fully prepared for our VC audience gave us the confidence we needed to get our message across. Only by having BPS' independent input were we able to take a step back from our presentation to give our investors the information they needed...the benefits of our unique technology, what this meant for the company and what it would mean for them as potential investors. It certainly worked as we then closed a £2.5m round and Surrey Nanosystems continues to thrive ”

Ben Jensen, Surrey Nanosystems

Initial Franchise Fee
£35,000 + VAT
Management Service Fee
12.5% of gross income
Franchise Term
5-year Evergreen Agreement

The franchise fees include

- Full training programme for up to two people
- Access to BPS experts, trainers and global consultant network
- On-demand support
- Access to BPS' proprietary methodology and material for its end-to-end range of services
- Clear and comprehensive operations and administration manual
- A complete library of service documentation
- Bespoke marketing plan and sales support
- Bespoke CRM and database system
- Participation in our national marketing campaign
- Access to the BPS franchise information system
- Access to our Partners
- Latest accounts software
- Profile on and inclusion in the BPS website
- A BPS fully-branded email system
- Comprehensive personalised stationery
- Unlimited use of the BPS brand





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Find out more about the BPS franchise opportunity

We are now able to share our success, know-how and fully trained expert consultants with franchisees across the UK and in other English-speaking countries internationally.

Give us a call on **0845 057 4065**
or email **franchise@bizplans.co.uk**



Taking successful business planning all over the world